

ASHUTOSH BAINS

BUSINESS ANALYST

CONTACT

+91 7018191913

ashxapps@gmail.com

linkedin.com/in/ashutoshbains/

Data-driven professional with expertise in data interpretation, analysis and data visualization, seeking to excel in a career in data analytics. Proficient in extracting insights from complex datasets to inform strategic decision-making. Strong analytical skills coupled with a passion for leveraging data to drive business success.

SKILLSET

Data Analysis	Python
Data Visualization	Power BI
Data Storytelling	MS Excel
Machine Learning	TensorFlow
SQL	R
Deep Learning	
C#	

EDUCATION

MBA Business Analytics

Chitkara University, Rajpura

Jul 2023 - 2025

CGPA - 9.87 (till 1st semester)

Bachelor of Computer Applications

Vijay Institute of Higher Education, Mandi

Jun 2018 - May 2021

CGPA - 7.8

Higher Secondary Education

DAV Centenary Public School, Mandi

2015 - 2016

Percentage - 85.6%

Secondary Education

Indus World School, Mandi

2013 - 2014

CGPA - 9.6

WORK EXPERIENCE

Game Programmer

Jan 2023 - Jun 2023

Black March Studios, Dehradun

Designed and implemented intricate game mechanics, collaborated with artists, designers and producers to define technical requirements and constraints, facilitating seamless integration of gameplay elements.

PROJECTS

Customer Churn Prediction

2024

Utilized predictive modelling techniques to perform telecom customer churn prediction using Python, Pandas and Sklearn.

RFM Segmentation Analysis

2024

Conducted RFM segmentation analysis on music store dataset using SQL queries, enabling targeted marketing strategies.

HR Attrition Dashboard

2024

Created an integrated HR dashboard in Power BI, incorporating Python for accurate employee attrition prediction and actionable insights.

Neural Network for Image Classification

2024

Implemented neural network-based image classification for ecommerce products using TensorFlow and Python.

Sales Overview Dashboard

2024

Developed a sales overview dashboard in MS Excel, offering insights for performance analysis and decision-making.

CERTIFICATIONS

From Coursera:

Data Modelling in Power BI	2024
Harnessing the Power of Data with Power BI	2024
Introduction to TensorFlow for AI, ML and DL	2024
Extract, Transform and Load Data in Power BI	2024